

5 REASONS
WHY TRAINING YOUR
EMPLOYEES
IS A WINNING STRATEGY

1 Top organisations train their staff



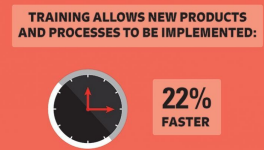
2 Skilled employees are valuable assets



3 Training improves staff performance



4 Create a faster and more flexible team



5 Managers consider training essential



Source: The Value of Training, IBM Corporation, May 2014, viewed at: <http://www.ibm.com/services/learning/your-ibm-training-the-value-of-training.pdf>