

**THE FUTURE OF DISTANCE LEARNING**

The eLearning market will reach **\$300 BILLION** by 2025.

PROPELLED BY TRENDS IN TECHNOLOGY THAT ARE HELPING TO CREATE AN INTERACTIVE LEARNING EXPERIENCE

Tech Trends in eLearning

**GOING MOBILE**

Offers learners the freedom to consume content **WHEN AND WHERE** they'd like

Helps instructors monitor learners' performance

**67% OF ORGANIZATIONS OFFER MOBILE LEARNING**

**VR VIRTUAL REALITY:** Enhances education and increases engagement

**AR AUGMENTED REALITY:** Delivers a more engaging learning experience

**IMMERSIVE TECHNOLOGIES**

**89% OF EDUCATORS ARE INTERESTED** in using VR, AR, and 360° video

**98% OF EDUCATORS THINK THAT INTERACTIVE VIDEO WILL BE ESSENTIAL IN THE FUTURE**

ENHANCES content consumption and **INCREASES** retention rates

**BIG DATA**

Allows organizations to **TRACK** what content is most **ENGAGING AND EFFECTIVE**

Helps design personalized learning experiences and increase training efficiency

**93% OF ORGANIZATIONS BELIEVE PREDICTIVE ANALYTICS WILL CHANGE EDUCATION**

**ARTIFICIAL INTELLIGENCE**

STREAMLINES the creation of customized learning pathways

Supports the **DIVERSE NEEDS** of all learners

In 2020, **USE OF AI IN EDUCATION IS EXPECTED TO GROW BY 48%**

**eLearning** is especially popular among college students today who seek an education that fits with their schedules and personal interests.

**Online Learners Say**

Online Learners **VALUE THEIR EDUCATION**

**63%** **CREATE THE NEW EDUCATION** because it offers that **TIME AND LOCATION** flexibility

**60%** **BELIEVED THEIR ONLINE EDUCATION HAS HELPED THEM IMPROVE SOFT SKILLS**

|                          |                 |                     |                |          |                    |
|--------------------------|-----------------|---------------------|----------------|----------|--------------------|
| CRITICAL THINKING SKILLS | TIME MANAGEMENT | ATTENTION TO DETAIL | WRITING SKILLS | TEAMWORK | ORAL COMMUNICATION |
| 85%                      | 84%             | 84%                 | 79%            | 69%      | 62%                |

**Benefits of LEARNING ONLINE**

**72%** of organizations believe eLearning gives them a competitive advantage

**TOP REASONS STUDENTS CHOOSE ONLINE PROGRAMS:**

- AFFORDABILITY:** 60% OF GRADUATE STUDENTS, 46% OF UNDERGRADUATE STUDENTS
- REPUTATION:** 39% OF GRADUATE AND UNDERGRADUATE STUDENTS
- SHORTEST PATH TO A DEGREE:** 31% OF UNDERGRADUATE STUDENTS, 29% OF GRADUATE STUDENTS
- QUALITY OF FACULTY:** 20% OF UNDERGRADUATE STUDENTS, 34% OF GRADUATE STUDENTS

An unlikely byproduct of the **CORONAVIRUS PANDEMIC** has forced the closure of schools around the world and challenged educators to use online tools to continue teaching.

The Future of **Distance Learning**

**Impact of COVID-19**

In March 2020, the virus prompted school closures affecting students for at least 179 countries — at least 1.19 billion school children in 127 countries.

**862 MILLION STUDENTS** were affected globally.

● Monthly web-enabled devices ● Limited school supplies

**HOW TO GO ONLINE?** In the midst of an epidemic

**ONLINE LEARNING** ALLOWS **SCHOOLS** TO BE MORE ADAPTABLE AND FLEXIBLE

ALLOWS **TEACHERS** TO EXPAND THE USE OF ONLINE LEARNING TOOLS

"Proactive school closures — closing schools before there's a case there — have been shown to be one of the most powerful non-pharmaceutical interventions that we can employ"

Dr. Nicholas Christakis, Harvard University

**CHALLENGES WHEN SWITCHING To Online Learning**

**Infrastructure:** Spectrum & Comcast

**Are offering FREE ACCESS TO AFFECTED STUDENTS** — while others have continued to cut service fees, despite calls, waived fees, or opened access to public hotspots

**Technology:** A COMPUTER MAY NOT BE NECESSARY

54% online learners use an inexpensive or tablet to complete some of their course activities

**65%**

**More Than EDUCATION: 30 MILLION** STUDENTS RELY ON FREE OR REDUCED-COST LUNCHES PROVIDED IN SCHOOL

Despite the crisis, there is no shortage of online platforms and tools for educators to choose from

**How to Find HIGH-QUALITY ONLINE LEARNING**

**Do Your RESEARCH:**

- Read online reviews
- Look up program completion rates
- Ask others about their experiences

**OPPORTUNITIES For Younger Students:**

Many websites offer fun activities to help keep young students engaged in learning — even when school isn't in session

**Check TRANSFER CREDIT:**

If you're looking to take online college courses, transfer the credits you earn will transfer by looking for an accredited program

**REGIONAL ACCREDITATION:** One of the top accreditation agencies is higher than state accreditation

If you're looking to transfer online credits to a specific university, find a credit transfer to one that university has previously offered

**Open access to the STEIN VIDEO LIBRARY** for all

**OFFERS INTERACTIVE LESSONS** to help students understand content

**LEARN AT HOME:** OFFERS DAILY CHOICES to learn through 5th grade

**eLearning WILL CONTINUE TO RESHAPE THE LEARNING ENVIRONMENT AND EMPOWER STUDENTS** AROUND THE WORLD TO PURSUE THEIR LOVE OF LEARNING

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