

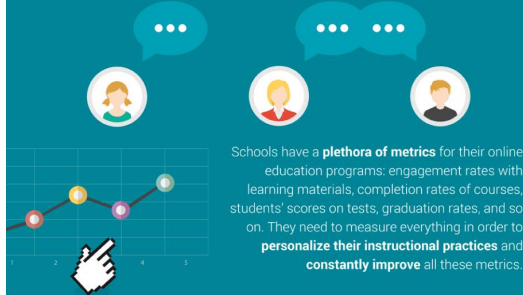
MEASURING SUCCESS

OF ONLINE EDUCATION

The educational system seems to play an important role in **defining success for people**, and online education has its fair share of this. But what makes online education successful, and **how can we measure it?**

Success of online education for **schools**

Online education can provide a **higher interactivity** between students, teachers and learning materials, and also more feedback. This means there are more things to be measured.



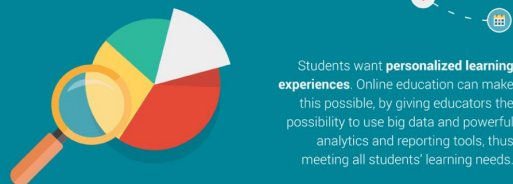
Success of online education for the **employment world**

Employers look for a **set of skills** in the new hires, besides work experience. The success for entry-level employees is based a lot on their ability to **gain in-depth knowledge** of new subjects, research and analyze data, and **apply learning** in real world situations.



Success of online education for **students**

Students want schools to **adapt more** to their learning needs, not the other way around. One size does not fit all. They want **diverse credentials and certificates** that reflect the many ways in which they learn and demonstrate mastery.



In the end...

Successful online education means offering **personalized learning experiences** to students, which will impact schools' metrics, which will adapt and impact the employment world metrics.

Of course, all stakeholders must **work together**, and take into account each other's needs when setting their success metrics.

