

SURVEY FINDS
CHANGING BELIEFS ABOUT
**CAREER
TECHNICAL
EDUCATION**

In a new survey, conducted among U.S. adults, 90% agreed that career technical education (CTE) courses should be offered in every high school.* This highlights evolving beliefs about career-focused learning opportunities and demonstrates the growing enthusiasm for high school course options that equip students with real-world skills and job preparation.

KEY FINDINGS OF SURVEY



WORK EXPERIENCE OVER COLLEGE DEGREE

56% of parents surveyed said two years of work experience are more valuable than a four-year liberal arts degree.



REAL-WORLD SKILLS IN HIGH SCHOOL

95% agree that all U.S. high school students should have more opportunities to learn real-world skills and study programs such as manufacturing, IT, business management, and health care.

KEY FINDINGS RELATED TO CTE



CTE SHOULD BE IN EVERY HIGH SCHOOL

90% agree that CTE should be offered in every high school in America, with nearly universal support (98%) among families with direct experience taking CTE courses.



CTE COURSES ARE GOOD FOR COLLEGE & CAREER

96% said CTE is a good option for students who want to start a career immediately after high school. 88% said CTE is a good option for college-bound students.



CTE EXPERIENCE IN HIGH DEMAND

88% said CTE will help fill demand for highly skilled workers, while 69% said the United States won't have enough workers in high-growth sectors, such as health care and engineering, without CTE.