


## Infographic on 4 Key Benefits of Social Learning at the Workplace

The usage of Social Learning is relatively new in online training. It is precisely associated with the way learners process information and apply it on the job. Learning occurs in various ways, through multiple channels, experiences while on the job, as well as through more structured, formal training. The 70/20/10 Model for Learning and Development shows that 70 percent of learning is from on-the-job experiences, 20 percent of knowledge is gained from interactions with others, and 10 percent of the learning is from structured or formal training.


The following are 4 benefits of Social Learning in online training for both the learners and the business.

### Benefits for the learners



1. Appeals to learners: Social learning is learner centric and aligns to the way we prefer to learn.
2. Appeals to millennials.
3. Creates a higher impact: Collaboration and interaction help us learn better.
4. Offers flexibility in the application: Social learning can support formal learning and foster informal learning and "learning as a continuum."

### Benefits for the business



1. Facilitates learner engagement.
2. Brings about a sense of self-organization.
3. Triggers collaboration.
4. Supplements various corporate training needs.