

THE IMPORTANCE OF SOCIAL LEARNING INTEGRATION IN THE WORKPLACE

WHAT IS SOCIAL LEARNING?

- It is learning through **observation, imitation, or direct instruction.**
- It is a cognitive and behavioral process that occurs in a **social setting.**
- It is the **sharing of knowledge** through various interactions with others.



BENEFITS OF SOCIAL LEARNING IN THE WORKPLACE



It is essential in **employees' development.**



It encourages **collaboration and teamwork.**



It **boosts productivity.**



It helps in **keeping employees competitive.**



It helps model **positive behavior and motivates employees.**

HOW TO INTEGRATE SOCIAL LEARNING IN THE WORKPLACE



Use technology as a platform.

- Create linked or group conversations via Slack or Google Hangouts.



Conduct seminars and training

- Conduct training by groups or teams to make it more engaging and informative for all those involved.
- Introduce Coursera and other online learning platforms that offer short courses and trainings to professionals.



Facilitate informal team interactions.

- Town hall meetings
- Trivia quiz games to promote camaraderie



Encourage peers to give feedback on each other's work.



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