

10 striking statistics about
Mobile Training

What is it?
'Training content and programs specifically offered on a mobile device.'

221 is the number of tasks that we execute on our smartphone daily. That is more than **58%** on our pc.



40% of us use only a smartphone to find necessary information.

27% of people only use a smartphone, and no PC on an average day.

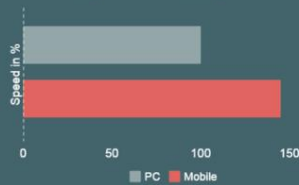


The British use their smartphone for **3h16** a day. That's not a record. Americans use it for

4h42

Your employees use their smartphone for everything.
Then why can't they train on it yet?

Learning in small steps goes faster.



Mobile learning motivates **70%** of employees to learn more.

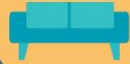
72% are more involved since mobile learning was introduced.

Women prefer mobile training, 54% use a handheld device. Less than half of the men do so.

54%

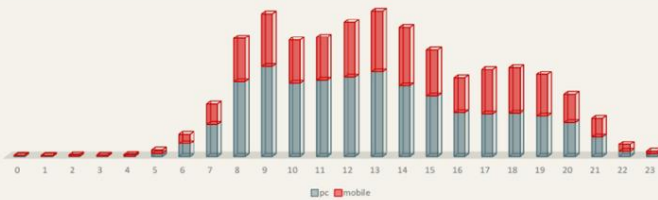


48%



In 2016 almost half of online training in TrainTool occurred outside of office hours. At home on the couch, for example.

We train relatively more on handheld devices in the evening.



Read more about how mobile training changes our training methods!

Download the E-training Overview 2016 for free at www.traintool.com/e-training2016

