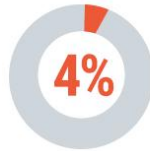


SHOCKING SOCIAL MEDIA JOB SEARCH FACTS

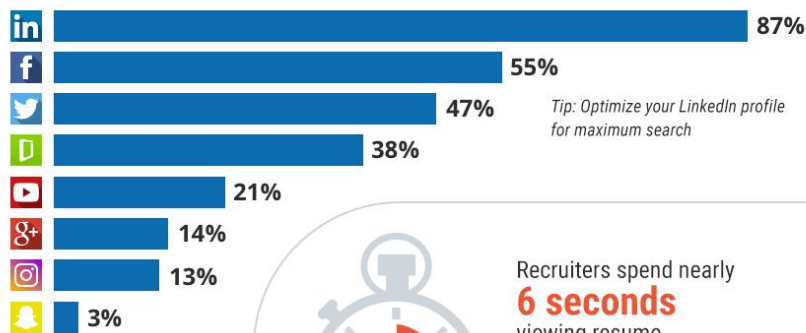


Only **4%** of recruiters ignore using social media for hiring



LinkedIn is **Number 1** social network of recruiters

Social Media is Job Hunting Equalizer



Tip: Optimize your LinkedIn profile for maximum search



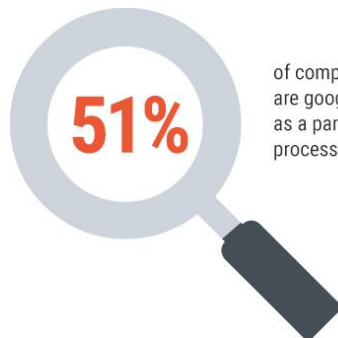
Recruiters spend nearly **6 seconds** viewing resume and professional profile

Tip: Make your application documents and accounts attractive for employers

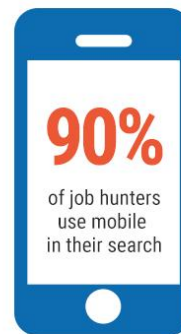


50% of employees are considering new job in 2016

Tip: Aware of this fact employees are searching for new candidates online, make your LinkedIn profile effective even if you have job.



51% of companies are googling applicants as a part of selective process



90% of job hunters use mobile in their search

Only **2%** of top applicants will be invited to the interview

Tip: Be confident that your profile is in the top search result

