



Purpose of Learning Objectives in eLearning

The creation or development of any eLearning course begins by defining the 'GOAL', i.e., keeping the end in mind.



CREATES A CLEAR LEARNING FRAMEWORK

A successful course requires structured content with clear objectives. Learning objectives enable you to outline content and give a clear picture of what the learner would be able to accomplish by the end of the course.



DEFINES THE SCOPE

The best way to create an amazing learning experience is to define the scope of the training and clearly communicate this to the learner.



PRESENTS THE CONTENT WITH A PURPOSE

When the content is presented with a clear purpose, learners can navigate through the course with ease, extracting the right kind of information.

Three aspects to remember



Objectives should be specific and measurable



Evaluation should be based on the objectives



Content and assessments should be aligned to the learning objectives