

THE ONLINE MBA

YOUR SUCCESS STORY IS WAITING

Success in business requires skill, strategy, and for you to prove yourself. Getting an online MBA is an important first step for many executives. It's the one thing that makes the biggest difference in their career.



Don't kid yourself:

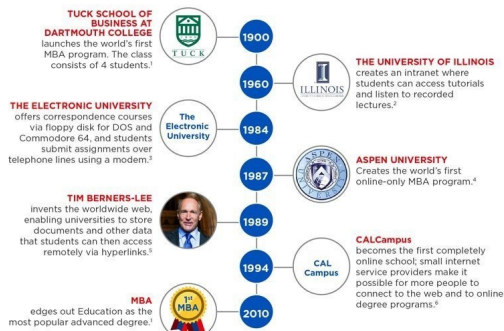
Many students in online MBA programs work while they're earning their degrees, which gives them the security of continuing to make money and build experience.



You have to work hard to earn your MBA online. You interact with your classmates in a virtual setting, requiring you to make a real effort to build relationships. Not everyone has what it takes to earn an online MBA. Earning an MBA online is not for the faint of heart. But then, leadership isn't for the faint of heart, either.



TIMELINE: A BRIEF HISTORY OF THE ONLINE MBA



WHAT MBA GRADUATES HAVE TO SAY

The Numbers Don't Lie



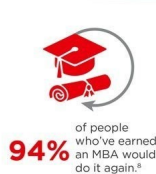
91% of business school alumni said getting a management education was highly rewarding.



66% viewed their business management education as financially rewarding.¹



96% of employers say hiring business school grads creates value for their companies.²



94% of people who've earned an MBA would do it again.³



Five years out, full-time MBA grads earn, on average, **80%** more than they did before their MBA.



Students who earned their MBA part-time earn **51%** more than their pre-MBA pay five years after degree completion.



EARNING AN MBA ONLINE MEANS



ADVICE FROM ONLINE MBA GRADUATES



ARE YOU READY?

You are the author of your own success story; no one else can write it for you. Launch a chapter that will forever shape your future. Find out how to earn your online MBA from the University of Kansas today.

RESOURCES

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