

WHY WE Love RAPID E-learning Development

MYTH Vs. REALITY

What is the Difference between Rapid & Traditional E-learning?

Rapid eLearning Development

Rapid eLearning development cuts the time required for developing an online course by at least 40%.

This translates into lower development costs, as the number of resources needed to develop courses is reduced.



Traditional eLearning Development

When a course is developed using traditional methods, it is built from the ground up, by defining each and every element.

Traditional methods allow you to create highly personalized and customized courses. However, having to work from scratch increases development time and cost exponentially.



Here are 4 Reasons We Love Rapid eLearning Development

1. Rapid Development Lives Up to Its Name

For content updates that are to be developed as fast as they need to be rolled out, the solution is rapid eLearning development.

2. Rapid E-learning Development is Mobile-Friendly

With rapid eLearning development, courses can be quickly developed using HTML5, allowing for multi-device and multi-browser compatibility.

3. Rapid E-learning Development Reuses and Repurposes Existing Content

Rapid eLearning development makes use of a company's existing training content – PPTs, manuals, and even an instructor's notes. This content can be repurposed to develop an online course.

4. Rapid eLearning Development Uses Rapid Authoring Tools

Rapid eLearning leverages the built-in features of authoring tools to add interactivities, scenarios, or simulations easily.

Myths on Rapid eLearning... Cleared

MYTH

REALITY

Compared to traditional development methods, rapid eLearning delivers a low-quality course that lacks effective learning

01

Low quality eLearning courses are a result of not following instructional design principles and poor execution of the entire development process

Rapid development cannot fulfill your need for customization

02

Authoring tools give you ample readymade and easy-to-use options to modify elements of the course according to your requirements

Interactive courses can be developed only with traditional development methods

03

Authoring tools allow you to create game-like interactions for a thoroughly engaging experience, using their inbuilt templates

Rapid eLearning takes the creativity out of the development process

04

Authoring tools do have enough scope to showcase your creativity. It is up to eLearning developers to explore their innumerable options