

Project-Based Learning

5 Reasons
To Use in eLearning Professional Development

Strong emphasis on growing employees



Content needs to be the driving factor in your course development. Sure, you can develop fun activities, but they are not worth the time and effort needed to develop them in regards to the content users walk away with.

Develop skill sets

We always need to increase our use of technology as this market is driving people to our business. Our team members need to develop along with it.

Provides relevant content

What do users need to know to grow in your business?

Driving Question

Need to know

Self-Guided

If users are going to solve a real problem in your company the question must be open-ended and engaging enough that it peaks their interest.

Allowing users to seek out the answer is much more engaging than you presenting page after page of information that they spit back in a culminating quiz

Users will seek out the answer to the Driving Question in innovative ways and become submerged in the topic if allowed.

Requires user voice



Allowing a certain level of ownership of the course product will foster independent thinking and opportunity for users

They will be able to use their dominate skill sets while at the same time developing other skills in order to grow as professionals

At the end of the day the best elearning professional development courses are those that don't feel like elearning professional development. PBLs are a great way to accomplish this.

If you focus on these 5 outcomes in your elearning, users will be challenged, motivated, and come out the other side feeling appreciated and personally invested in the learning process.