

GAMIFICATION OF E-LEARNING

Why Gamify an Onling Course?











Popular Gamification Techniques



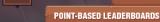
1



•



REAL-TIME FEEDBACK



REAL-TIME SCORING

CODING

Tips for Effective Gamification

Evaluate Criteria for Success

100% participation or 10% improvement in the bottom line?

Align with Learning Objectives

A gamified e-learning course not aligned to the learning objectives serves no purpose.

Tell a Compelling Story

A strong storyline is essential for the successful gamification of an online course.

Strike a Balance between the Simple and the Complex

Challenges presented to the learner through gamification should not be too easy nor too difficult.

Make Competition Relevant

Restrict the competition to make it relevant.

Test Each Component

Test every element of the gamified course for a smooth learning experience.



Find out more at: www.commlabindia.com