



## SMART TIPS AND TRICKS FOR GAMIFICATION OF E-LEARNING

### Why Gamify an Online Course?



Makes Learning Fun



Catches Employees' Attention



Boosts Knowledge Retention



Enables Learning from Failure



Sharpens Employees' Minds

### Popular Gamification Techniques



### Tips for Effective Gamification

#### Evaluate Criteria for Success

100% participation or 10% improvement in the bottom line?

#### Align with Learning Objectives

A gamified e-learning course not aligned to the learning objectives serves no purpose.

#### Tell a Compelling Story

A strong storyline is essential for the successful gamification of an online course.

#### Strike a Balance between the Simple and the Complex

Challenges presented to the learner through gamification should not be too easy nor too difficult.

#### Make Competition Relevant

Restrict the competition to make it relevant.

#### Test Each Component

Test every element of the gamified course for a smooth learning experience.



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