

Blending Classroom Training and eLearning



ACCELERATING TIME TO PROFICIENCY



What is blended learning?

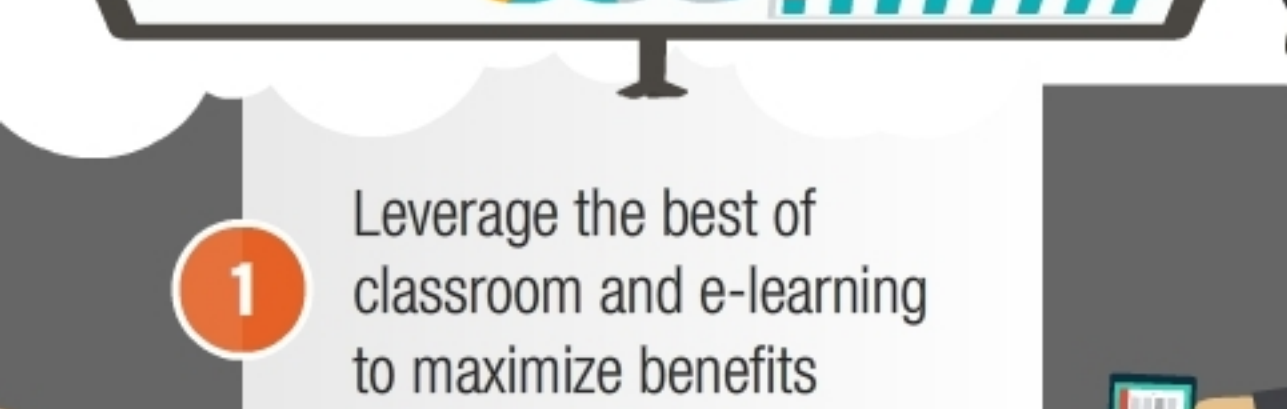
A training strategy which gives learners the flexibility and convenience of learning anytime, anywhere, by involving more than one training method, to teach a particular subject.



When do Hybrid Learning Solutions Deliver the Best Results?



Why Blend?



1 Leverage the best of classroom and e-learning to maximize benefits

2 Streamline the time and cost required to reach proficiency

3 Facilitate access to learning when it is needed, where it is needed, and just-in-time

4 Appeal to and address different learning modalities

5 Make learning a guided process, not a one-time event

If your question is whether to blend or not to blend, here are a few benefits of blended learning for corporate training.

Benefits

Classroom Training (ILT)

- ◆ Availability of Subject Matter Experts (SMEs) and coaches to adapt to participant needs and questions
- ◆ Live group interaction and collaboration readily possible
- ◆ Face-to-face sharing of experiences and social interaction
- ◆ Closer simulation of actual work performance, particularly people-based interactions
- ◆ Easily modify and adapt instructional strategies (activities and interactions)

eLearning

- ◆ Self-directed, learners can proceed at their own pace
- ◆ Scalable – simultaneous and/or enterprise-wide rollouts possible
- ◆ Consistency in the format and delivery of content
- ◆ Easy to update and disseminate
- ◆ Ideal for a multi-cultural and multilingual context

The Process

