

5 Tips to Develop Learner-centric Custom eLearning Courses

An important aspect for organizations implementing eLearning is ensuring courses are learner-centric. This will ensure e-learning appeals to learners and motivates them to enroll for the courses and complete them. Here are 5 tips to your make e-learning courses learner-centric.

1 DETERMINE THE TRAINING NEEDS



- Analyze your audience and their training requirements
- Discover the knowledge gaps in your employees
- Do a training needs analysis to find ways to fill these gaps

2 DECIDE THE LEARNING OBJECTIVES AND ASSESSMENT STRATEGY



- Set learning objectives based on what employees need to do after completing the course
- Make them meaningful and measurable so that the course can fill performance gaps
- Align assessments with the learning objectives

3 SELECT THE INSTRUCTIONAL STRATEGY WITH LEARNERS IN MIND



- Analyze the learning needs, learners' profile and the desired learning outcomes to pick the right ID strategy
- Select the media elements based on the audience profile

4 FOCUS ON THE COURSE CONTENT



- Choose the content based on performance-based learning objectives
- Decide the level of interactivity based on the audience profile

5 CHOOSE THE RIGHT AUTHORIZING TOOL



- Choose a tool that will help build user-friendly features in the course
- Pick the right tool that can provide a better learner experience

Custom e-learning courses can be designed to be learner-centric if learning designers make the effort toward this. A conscious effort will ensure a course that appeals to learners.