

Who's Peeking at Student Data?

A look at who's receiving student data, plus 7 tips to prevent a breach.

Student data breaches **tripled** in 2019 from the previous year.

Types of Data

Educational Records:

Data identifying academic and disciplinary records.

Demographics:

PII such as contact info and enrollment in specialized programs.

De-Identified:

Data obscured so individual students can't be identified.

Who Has Access to Student Data?

Knowing who is accessing student data is the first step to protecting it effectively.

DATA KEY



Educational records



Demographics data



De-Identified data



Parents



Teachers



School counselors



School districts



The state



Future employers



Elected officials

7 Online Safety Tips for Teachers

1

Look for technology **designed for education**, not consumers.

2

Work with vendors that only use data for product purposes, and **will not sell student data**.

3

Only visit websites that include **http's™** to ensure encryption.

4

Avoid websites with a **grey "I" icon** in the address bar, which identifies websites where **anyone has access** to data.



5

Read and understand the site's **privacy policy**.

6

Ensure the **edtech students are using** have been vetted by the school or district.

7

Avoid websites with data-controlling **clickwrap agreements**.