

SOCIAL MEDIA HELP STUDENTS IMPROVE THEIR ACADEMIC PERFORMANCE?

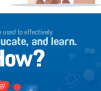


SOCIAL MEDIA HAS TRANSFORMED DIFFERENT INDUSTRIES, BUT THE IMPACT IT IS CREATING ON THE FIELD OF EDUCATION IS TOTALLY STRIKING.



More than **59%** use social media networks to talk about educational topics online.

Social media channels can have a positive impact on improving the overall **GPA** of students.



Social media can be used to effectively communicate, educate, and learn.

But How?



SOME AMAZING BENEFITS OF USING SOCIAL MEDIA FOR STELLAR ACADEMIC PERFORMANCE

- Improves their practical skills by watching informative videos.
- Some social media websites offer the latest data and survey results on several educational topics that will students in research projects.
- Makes learning easy and fun – helps students learn complex terminologies and concepts.
- Allows students to access authentic sources and reliable data that can help them complete their assignments and prepare for their lessons.

- Serves as a study guide for students, helping them find the best study material, resources, and tools for preparing for exams.
- Helps students find their future career and field that best matches their personality.
- Social media channels are a great resource for staying abreast of the developments in any field.

Social media websites facilitate communication, allowing them to take part in group discussions, and video calls to deliver the team project on time.

STUDENTS SHOULD USE SOCIAL MEDIA TO THEIR ADVANTAGE

More than 68% of social media users are more likely to trust social media posts by influencers, experts, news sites, professors and educational institutions.

Regularly share educational tips and useful information with thousands of their followers on Facebook, Twitter, and Instagram.

Social media is making it extremely easy to gain valuable information, useful resources, tools and learn valuable skills.

SOME AWESOME SOCIAL MEDIA TOOLS STUDENTS SHOULD USE

- Study Tools:**
 - Galaxy, Flashcards, Hypothesis, Scribble, StudySheets, Ubbly, StudyBox
- Improve Your Practical Skills:** Look for videos and playlists for learning on challenging topics.
 - YouTube, Vimeo, Slideshare

- Organize, share, and Gather Learning Resources online:**
 - Google Drive, Dropbox, iStock, Box, Evernote, Diigo, MyLearnspace, Edmodo, Knowl

- Facilitate Group Study Sessions:**
 - Google Hangouts, Skype, Facebook, WhatsApp
- Get the latest information:** Follow existing subject-area hashtags, send video notes, questions, or reminders.
 - Instagram, Facebook, Twitter

- Prepare for Quizzes and Exams:**
 - Gojimo, KwizzBit, Edulic, Quizalize, Synap
- Have missed classes or lectures? Have someone stream or record the lecture:** Leverage Online Lectures.
 - Edmodo, Skype, TED, YouTube, Dailymotion

- Enhance Collaboration and Communication:**
 - Skype, Google Hangouts, WhatsApp, Messenger, Email, Facebook, Nextdoor, Meet, Zoom, Hangouts
- Collection building leads to Save, curate, share Resources:**
 - Flickr, Pinterest, Tumblr, Instagram

- Multimedia Presentation Tools:**
 - Explain Everything, Adobe Spark, Project, Prezi

MANY EDUCATIONAL INSTITUTES ARE REALIZING THE IMPORTANCE OF SOCIAL MEDIA



There are many schools, colleges and universities that realize that social media plays an indispensable role in improving students' lives.

Educational institutes are encouraging students to use social media networks to enhance learning.

Social media provides numerous opportunities to students to help them achieve their educational goals.