

How has the INTERNET Changed Education?



90% of faculty are using *social media* in courses they're teaching



1 OUT OF 3 academic leaders consider *online learning* to be

INFERIOR to face-to-face instruction



32% of students in higher education are taking at least one *online course*

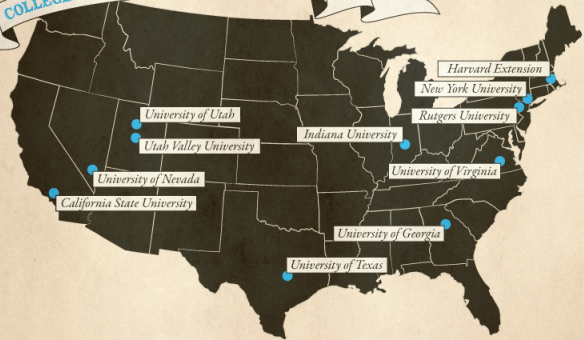


20% of faculty have assigned students to *comment or post* on social media sites



8 OUT OF 10 faculty report using *online video* for class

COLLEGES WITH SEO/SEM CURRICULUM



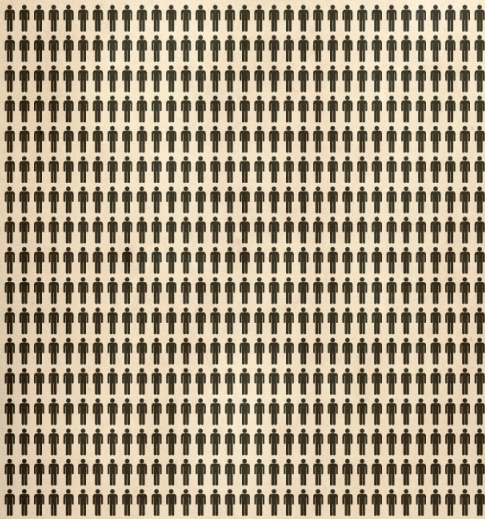
WIKIPEDIA
is the *most often used* research resource



of **STUDENTS** **SEARCH ONLINE** rather than go to the library



of students frequently search online because the **LIBRARY IS CLOSED**



more than **SIX million** students are taking at least **ONE** online course

x 10,000

85%

of **COLLEGE ADMISSIONS OFFICES** use social media

61% social networking

41% blogging

16% podcasts

48% video blogging

36% message boards

10% wikis