

Steps to Earn Money While By Teaching Online



1. Pick a Focus

If you've long harbored a passion for something you'd like to turn into a monetization method, you've already taken the first step towards establishing a side income.



✍ If you haven't quite got there yet, it's quite alright. Make a shortlist of hobbies you enjoy or would consider taking up.

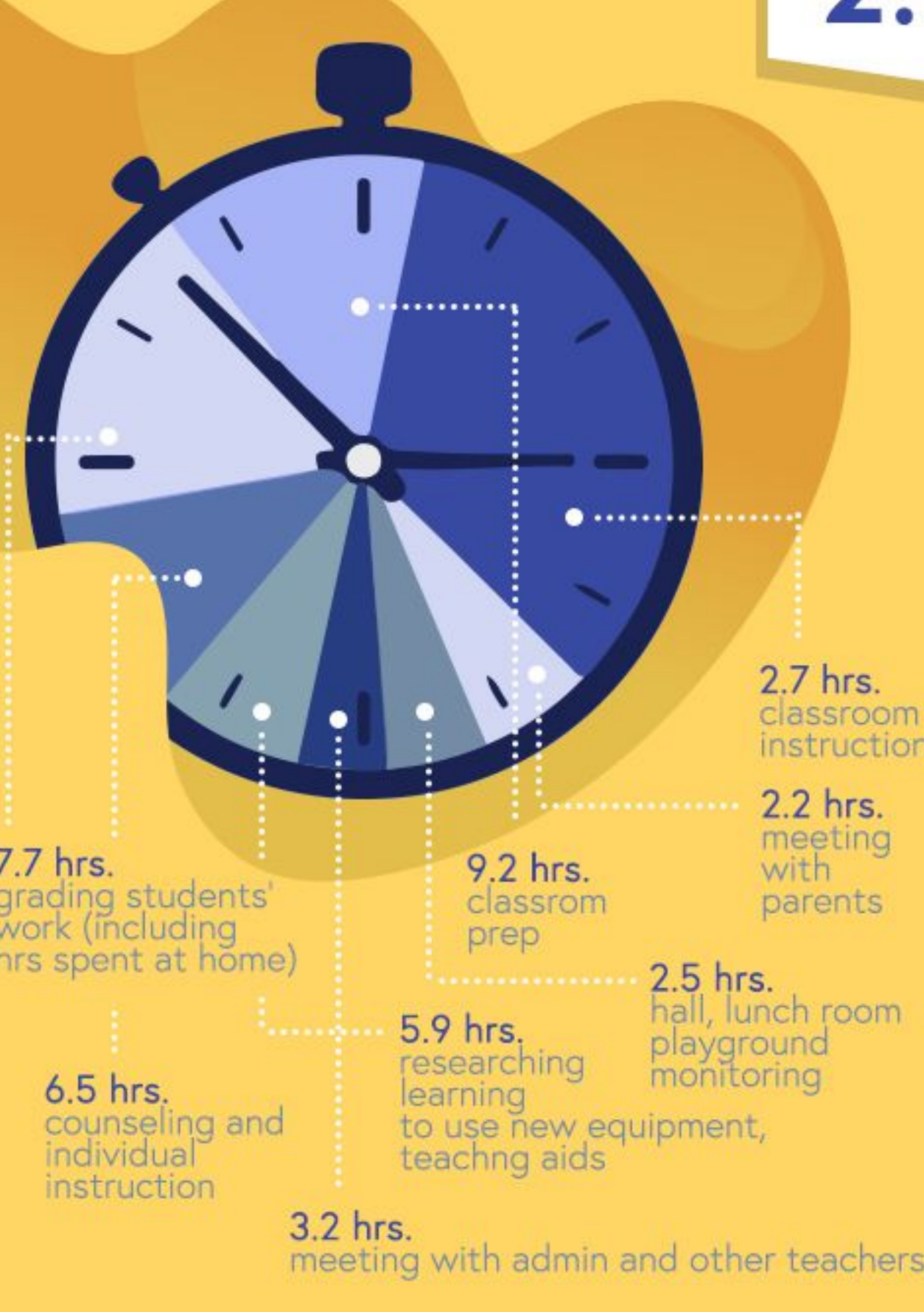
2. Consider How Much Time You Have

64.2

average total hours per week

Source: The Teacher Workforce - Taking EducatioFall 2015 Survey

If you're planning to juggle a full-time gig with a side income, decide first how much time you have to dedicate outside your job.



🕒 The range of side income options that you have essentially hinged on the time that you have at your disposal.

3. Pick a Great Technology

Pinlearn is an excellent technology framework to get your teaching business going.



🔗 With inbuilt tools, personalization features and a spectrum of themes, you can create your own website in minutes.

4. Market Your Platform



Influencers



Greater audience

Source: WWDC

Use social media platforms, referrals and coupon codes to promote your eLearning platform or marketplace.

👥 Collaborate with educational influencers to get the word out.

5. Get Started

There are many ways to spark an ancillary income stream.



✓ These are only a keyhole to the myriad avenues you could possibly venture.