

THE ULTIMATE VISUAL GUIDE TO Teachable vs Udemy



Teachable is an online platform that allows you to build your course website and sell online courses using your own brand.



Udemy is an online marketplace that allows course creators to list and sell their courses.

Custom Domain



You can use your own domain



Your courses are sold on Udemy.com

Flexibility



Allows you to customize the look and feel of your courses.



Can't customize sales page or course area.

Marketing



Teachable doesn't market your courses.



Udemy actively promotes your courses to its audience.

Revenue Share



0-10% depending on your Teachable plan.



50% on organic sales through Udemy.

Pricing Restriction



No restriction/cap on pricing.



Course pricing must be between \$20 - \$200.

Discounting



You decide course discounting.



Udemy automatically discounts your courses.

Personal Branding



Complete freedom to use personal branding.



Doesn't allow personal branding.

Student Information



You own the student data.



Udemy owns the student information. Doesn't give you access to their email addresses.

Competitors



Never promotes competitors' courses to your students.



Promotes competitors' courses to your students.

Sources

<https://teachable.com/pricing>

<https://teachable.com/features>

<https://support.udemy.com/ho/en-us/articles/229605008-Instructor-Revenue-Share>

<https://support.udemy.com/ho/en-us/articles/115013339928-Pricing-and-Promotions-Policy-effective-December-1-2017>