

ADVANTAGES OF MP4 FOR E-LEARNING VIDEOS

Why are MP4 videos universally accepted? Why should we use the MP4 format when converting Flash to HTML5? Let us see some of the advantages of the MP4 file format, that give it an edge in eLearning.

1

Restore Flash-based eLearning Courses

Flash to HTML5 conversion can be done by using the 'Record' option, where existing courses are played and recorded using a screen-capture program which provides an MP4 output, making it HTML5 compatible.

The 'Record' option for conversion is ideal:

A

Where there is no significant need for learner interaction, i.e., if the courses are self-running.

B

When the source files of the courses are unavailable.

C

Where the type of learning is recall or remembering facts or basic concepts.

2

Keep Up with the Popularity of Videos

Videos are one of the most popular formats for online content. The MP4 format is preferred by most consumers because of the versatility and the benefits it offers. It is used widely for online video streaming and developing web-compatible video content.

3

Make Learning Mobile-Compatible

MP4 is the predominant format to create streaming video-based, technology-enabled learning materials that can be accessed and shared through mobile devices seamlessly.

4

Share User-Generated Content

Given the ease of making videos in smartphones, user-generated video content is gaining momentum day by day because it is authentic and relatable, and addresses employees exact learning needs. MP4 videos are an affordable and effective way for learning.

5

Develop Videos for Multilingual Learners

MP4 videos can store sub-titles, which cuts out the need for multiple audio narrations for videos for multilingual staff. This makes it a very cost-effective training solution for global organizations with a dispersed workforce.

