



10 'links'

which make the 'chain'
of e-Learning

1

Start with a bang:

Good eLearning courses have great beginnings – say icebreaker questions or case studies etc.

2

Set measurable and attainable learning objectives:

State the learning objectives before the lesson begins. Learning content should meet these objectives.

3

Address different learning styles:

Human beings have different styles of learning. Successful elearning courses addresses these different learning styles.

4

Add instructions:

Help learners navigate the course by adding instructions.

5

Keep the content conversational:

Conversational style improves learning. Use first or second person to keep to the tone conversational.

6

Assess the learners:

WhatsApp's move to fully encrypted communication made the headlines recently, but it's actually a bit late to the party. For something a bit more robust, check out Open Whisper System's Signal, a free all-in-one messaging and voice-call solution that uses end-to-end encryption.

7

Keep distraction to minimum:

Avoid eye candy and overuse of decorative graphics.

8

Use interactivities judiciously:

A good rule of thumb is to use an interactivity on every third page.

9

Follow usability guidelines:

E-learning should have a proper course structure, flow, and instructions for the learners to complete the course.

10

Chunk at the screen level:

When the content itself is too heavy, it is reasonable to organize the content, so each screen consists of one chunk of related information. Too much information given on-screen can disrupt to learner's attention.