



FACTS AND STATS

that Reveal the Power of eLearning



Learning through e-learning typically requires

40-60%

LESS EMPLOYEE TIME

than learning the same material in a traditional classroom setting.



E-LEARNING INCREASES

RETENTION RATES



25-60%

WHILE RETENTION RATES OF FACE-TO-FACE TRAINING ARE VERY LOW IN COMPARISON:

8-10%



WITH E-LEARNING, PARTICIPANTS LEARN NEARLY



5

times



MORE MATERIAL

without increasing time spent in training.



42%

of companies say that e-learning has led to

INCREASE REVENUE.

EVERY DOLLAR invested in online training results in



in productivity.

Companies that use e-learning technology achieve an



18% boost in employee engagement.



More than

41.7%

of global FORTUNE 500 COMPANIES already use some FORM OF TECHNOLOGY to train their employees.



72%

of organizations believe that e-learning helps them INCREASE THEIR COMPETITIVE edge by giving them the opportunity to keep up with the changes.

Since the year 2000, the GROWTH of the e-learning industry has been of

900%



REVENUE GENERATED PER EMPLOYEE

is 26% higher for companies that offer training using technology, including e-learning.



IBM saved approximately

\$200 MILLION

after switching to e-learning.



Britain's Open University's study found that producing and providing e-learning courses consumes an average of

90% LESS ENERGY

and produces

85% FEWER CO2

emissions per student than face-to-face training.

SHIFT

DISRUPTIVE LEARNING

SOURCE:

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11. IBM, 2013
12. Britain's Open University Study