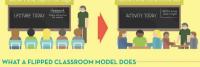
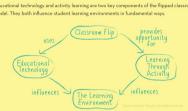
THE INVERSION









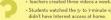








HOW IT WORKED









BEFORE THE FLIP

+50% of freshmen failed English 44%

AFTER THE FLIP