

# How to Create an eLearning Course IN 12 STEPS



**#1:** Figure Out the Problem Before Trying to Solve It

**#2:** Learn About Who You're Teaching

**#3:** Get the Right Content for the Right Audience

**#4:** Set Learning Objectives

**#5:** Define Your Instructional Plan

**#6:** Storyboard your Content

**#7:** Choose your Technology

**#8:** Prototyping

**#9:** Create the Course

**#10:** Fine-Tune and Publish

**#11:** Promote your Course

**#12:** Get Learner Feedback, Measure Results