

Mobile Learning Trends for 2019

Did You Know?

- 70% of learners felt more motivated when training on a mobile device, as opposed to a computer. (Source: LearnDash)
- Mobile eLearners typically study for 40 minutes longer than students using a desktop or tablet. (Source: MNAlearning)

Clearly, Mobile Learning is a "must have" today. Take a look at 10 Mobile Learning Trends in 2019 that you should invest on.



1. **BYOD or Bring Your Own Device policy:** Empower your learners to select the device they want to learn on and encourage learning "on the go."



2. **Mobile First (Responsive) approach:** Opt for smartphone optimized designs and see the learner engagement and training impact soar.



3. **Mobile Learning for Formal Learning, particularly in a Microlearning format:** Adopt Microlearning based training to facilitate the consumption of content "on the go" in short, snackable bites.



4. **Mobile Learning for Informal Learning, particularly in a Microlearning format:** Add job aids or Performance Support Tools to support your Formal Training and encourage Social Learning.



5. **Personalization:** Provide relevant and reliable content to the learners (based on their interest or proficiency).



6. **Content Curation:** Provide relevant learning assets and paths for the learners. The curated content can offer primary training or support it.



7. **Inclusive learning (Featuring User Generated Content - UGC):** Encouraging contributions from learners can support the existing training programs at multiple levels. This also aids Social or Collaborative Learning.



8. **Video and Interactive Video based training:** Offer Videos and Interactive Video based Microlearning nuggets for both Formal and Informal Training.



9. **Mobile Apps for learning:** Offer additional flexibility to the learners to download the content and peruse it offline. Furthermore, you can personalize content and push updates and notifications with ease.



10. **Gamification with Personalization, Microlearning, and Apps:** Integrate multiple approaches in the Next Gen format and offer learners the best of these 3 techniques.



These Mobile Learning Trends reflect learner-centric approaches that will help you create:

- ✓ Higher learner engagement.
- ✓ More sticky learning experiences.
- ✓ Successful application of learning.
- ✓ Social or Collaborative Learning.
- ✓ Learning as a continuum.
- ✓ Better ROI.