



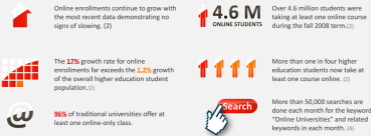
ONLINE EDUCATION

A look at surprising facts about online education

TYPES OF ONLINE EDUCATION



SIZE OF ONLINE EDUCATION

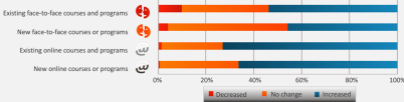


IMPACT OF THE RECESSION

Academic leaders at all types of institutions report increased demand for face-to-face and online courses. In all cases the demand for online offerings is greater than that for the corresponding face-to-face offerings. (2)

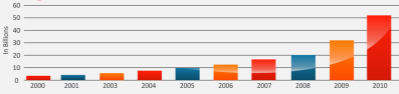


Impact Of The Economic Downturn On The Demand For Courses And Programs - Fall 2009



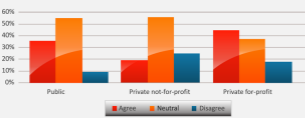
PROJECTED CORPORATE E-LEARNING GROWTH

Students aren't the only one's getting in on online education. The growth of corporate e-learning is also increasing at a very fast pace. It is projected that corporate e-learning spending will reach more than 50 Billion this year. (3)



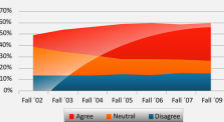
ONLINE VS. OFFLINE EDUCATION QUALITY

Faculty At My School Accept The Value and Legitimacy of Online Education - Fall 2009



According to a 2009 meta study from the Department of Education, students taking all or some of their courses online tend to perform better than their traditional peers. (1)

Online Education Is Critical To The Long Term Strategy Of My Institution Fall '02 - Fall '09



Level Of Study Of Online Students - Fall 2008



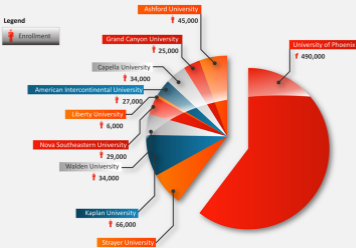
Retaining Students Is A Greater Problem For Online Courses Than It Is For Face-To-Face Courses - Fall 2009



OTHER FACTS

As long as their schools are properly accredited and chose to participate, students are able to pay for their online degrees using the same government sources as traditional students. Many students are taking advantage of this and enrolling in growing online institutions across the country. (3)

Big 10 Online Universities Enrollment Info



LINKS & RESOURCES

- [1. http://campustechnology.com/articles/2007/04/elearning-explode-to-41-526-billion-by-2010.aspx](http://campustechnology.com/articles/2007/04/elearning-explode-to-41-526-billion-by-2010.aspx)
- [2. http://learnconsortium.org/publications/survey/pdf/learningdemand.pdf](http://learnconsortium.org/publications/survey/pdf/learningdemand.pdf)
- [3. http://distancelearn.about.com/od/onlinecourses/tp/facts-about-online-degrees.htm](http://distancelearn.about.com/od/onlinecourses/tp/facts-about-online-degrees.htm)
- [4. Adwords.google.com](http://Adwords.google.com)