

LMS INTERESTING FACTS



eLearning market is projected to be worth \$325 Billion in 2025



77%



In 2017, approximately 77% of US corporations used online learning.

67%



In 2017, 67% of US companies offered learning opportunities via smartphones.



A survey of 2,500 companies found that those with "comprehensive training programs" have 218% higher revenue per employee and 24% higher profit margins.

900%



eLearning for companies grew by a stunning 900% between 2001 and 2017.

42%



eLearning has led to an increase in income for 42% of US organizations.



IBM saved approximately \$200 million after switching to eLearning.



90%



Britain's Open University found out that eLearning courses consume 90% less energy.

46%



46% of college students are taking at least one online course



eLearning increases retention rates by 25% to 60%.

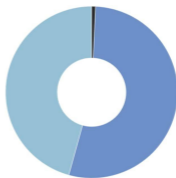


\$2.5B

LMS market values \$2.5 billion in the corporate sector alone

USER ENGAGEMENT

LAPTOP VS DESKTOP



31%

31% of LMS buyers have switched from their previous LMS to a new one

● Students 1.2 ● Desktop 89

● Laptop 76

\$37.8B

By 2020, global mobile-ready LMS market is projected to be \$37.8 billion.