



Do you know the



VALUE

of a

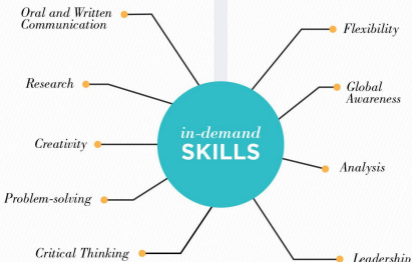


LIBERAL ARTS DEGREE?

Take a look and learn the true value of the liberal arts in today's fast-paced job market.



The skills you learn and the knowledge you gain can make you an excellent candidate for a wide variety of real-world careers.



Now you'll have an answer when you are asked the age-old question,

"What can you do with a liberal arts degree?"



ENGLISH



COMMUNICATION



HISTORY



RELIGIOUS STUDIES



PSYCHOLOGY

SEO CONTENT WRITER

Field: Marketing
SALARY: \$42,869

Creates content for websites and optimizes it for search engines.

BRAND MANAGER

Field: Marketing, Advertising
SALARY: \$72,899

Monitors market trends and oversees advertising efforts to ensure proper brand messaging.

PARALEGAL

Field: Law
SALARY: \$44,291

Creates documents, organizes research and assists lawyers in preparing for court.

YOUTH OUTREACH COORDINATOR

Field: Ministry
SALARY: \$34,158

Coordinates parish pastoral ministry for youth, including communication, events and study.

CASE MANAGER

Field: Psychology, Social Services
SALARY: \$32,622

Provides comprehensive assessment and implementation of patient treatment needs.

COPYWRITER

Field: Marketing, Advertising
SALARY: \$45,308

Creates and transforms ideas into words for marketing collateral and advertisements.

PR SPECIALIST

Field: Public Relations
SALARY: \$44,894

Plans initiatives designed to enrich a company's position in the public eye.

ARCHIVIST

Field: History
SALARY: \$43,992

Acquires, manages and maintains materials that have historical significance for individuals, organizations or governments.

HUMAN SERVICES SPECIALIST

Field: Ministry, Human Services
SALARY: \$42,690

Organizes activities and services in community centers and clinics, developing initiatives and assessing client needs.

MENTAL HEALTH TECHNICIAN

Field: Psychology, Healthcare
SALARY: \$27,440

Cares for people who are mentally ill and developmentally disabled, under the supervision of other mental health professionals.

EMAIL MARKETING SPECIALIST

Field: Marketing
SALARY: \$49,726

Creates email marketing campaigns to promote a product or service through determining target audiences.

MEDIA EDITOR

Field: Journalism, Advertising
SALARY: \$43,945

Manipulates and edits media, including video and photos, for required specifications.

TEACHER, SECONDARY, WITH LICENSURE

Field: Education, History
SALARY: \$45,609

Instructs students about national, state, local and global history.

HOSPITAL CHAPLAIN

Field: Ministry, Healthcare
SALARY: \$45,229

Offers ministry and spiritual guidance to patients, family members and caregivers within the hospital setting.

PAROLE OFFICER

Field: Criminal Justice
SALARY: \$40,088

Monitors recently released criminal offenders to ensure that they are following the conditions of release.

ENGLISH

Emphasis on writing, speaking, analysis, research and problem solving. Students will learn to communicate more effectively, to relate to others more fully and to engage with the world more deeply.



COMMUNICATION

Combines the study of writing, presentation, critical thinking and public speaking skills and the necessary knowledge and skills to communicate effectively.



HISTORY

Combines the study of Western history, non-Western history and historical research, as well as satisfying teaching licensure requirements.



RELIGIOUS STUDIES

Emphasis on developing knowledge and understanding of the Christian faith, combining the study of Christianity in the 21st century with the study of religion.



PSYCHOLOGY

Emphasis on the foundations of psychology and its applications in the study of sociocultural diversity and mental health behaviors.



ESTABLISHED IN 1867

WANT TO LEARN MORE ABOUT LIBERAL ARTS DEGREES?

The online arts and sciences programs at King University are the ideal foundation for careers like those featured above.

Learn more by visiting online.king.edu.

Source: payscale.com & www.fls.gov/ohd/