



Converting Your ILT Resources to eLearning: 5 Questions to Consider

Organizations need to pay heed to important questions that directly influence how the conversion process will take place. Here are five such questions that will help organizations take control of their conversion project.

1. Do You Have a Strong Business Case for ILT Conversion?

How eLearning can supplement or complement the **training**



The **overall cost** of implementing the conversion



Reach more learners **quickly** and in their native **languages**.



2. Which Components of ILT Do You Wish to Convert to eLearning?



Convert content which covers **learning outcomes** at **knowledge**, **comprehension** and simple application levels.

3. Did You Eliminate Nice-to-Know from Need-to-Know Information?



Layer the content into **need-to-know** information through performance based **learning objectives**.

4. Have You Formulated an Instructional Strategy for Your Content?

Scenario-based learning



Learning through **exploration** and discovery (LEAD)



Game-based learning



5. What Authoring Tool to Use to Ensure a Smooth Conversion?

iSpring:
Simple & fast



Adobe Captivate & Articulate Storyline:
Interactive & mobile-friendly



Articulate Rise & Lectora Inspire:
Responsive & multi-device compatible

