

# A Teacher's Guide to SOCIAL MEDIA

As popular as certain social networking sites and platforms may be, some educators may wonder what these sites can do for them. Here are just some of the many ways that educators have incorporated social media into the classroom:

## STATISTICS



Faculty who have been teaching for **20 years** are just as aware of social media sites as any other teachers.

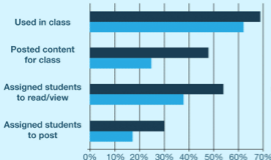


2/3 of all faculty have used social media during a class.

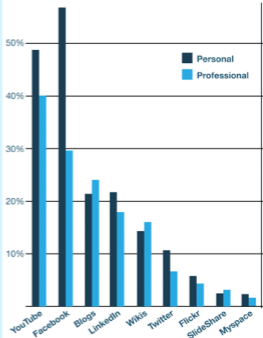


90% use social media in their classrooms or for their professional careers.

### FACULTY USE OF SOCIAL MEDIA IN CLASS AND FOR STUDENT ASSIGNMENTS



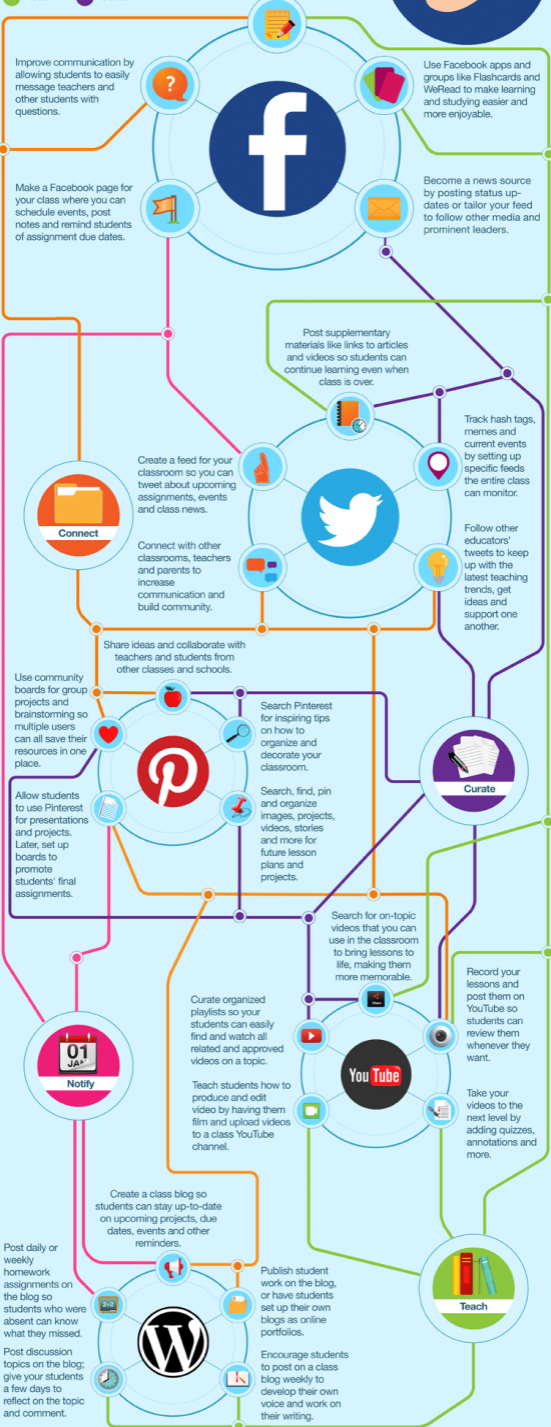
### COMPARISON OF FACULTY'S PERSONAL AND PROFESSIONAL USE OF SOCIAL MEDIA BY SITE



## HOW TO USE SOCIAL MEDIA IN CLASS

- Key:
- Connect
  - Notify
  - Teach
  - Curate

Intertwine class projects with Facebook by sharing book reviews, polling your class and promoting student work.



Sources: Teaching, Learning, and Sharing: How Today's Higher Education Faculty Use Social Media | edutopia.org | pearsonschoolsolutions.com | facebook.com | apps.facebook.com | edudemic.com | reallygoodstuff.com | openeducation.net | teachhub.com | nea.org

Information provided by: <http://www.onlinecolleges.net/>

