

Changing the Paradigm from Classroom to eLearning



How to make Your Employees GO FOR IT!

Instructor-led classroom training has been the bedrock of corporate training ever since training was initiated in organizations. Shifting from ILT to online training is often met with a lot of resistance from employees.

So how do you entice your employees to try out eLearning?

Teaser Trailers



Grab learners' attention by highlighting the value of the course, without giving too much away.

Promotional Posters



Encourage participation and inform learners about the pros and cons of both ILT & eLearning.

Leaderboard Scores and Rewards



Tap into the competitive spirit of learners and create excitement about upcoming online training.

Key Message Videos



Let training managers and SMEs do their part as influencers and encourage learners with personal messages.

Interactive Infographics



Provide key takeaways from the training to garner interest and let learners know what to expect from training.

Corporate Newsletters



Send monthly/quarterly/yearly letters to employees to inform them about upcoming online training and new learning trends.