

Working with E-learning Vendors: The Why, How, and What



If you're planning to work with an eLearning vendor, you might have a lot of questions. Find answers to some of those questions here.

Why Do You Need eLearning Vendors?

1. Help You Focus on your Core Business



Stick to your core competencies.

Investing in an in-house eLearning development team is an additional expense that can be avoided when you decide to outsource eLearning development.

2. Have Expertise in eLearning Development



Having spent years perfecting the various mechanisms involved in designing and developing eLearning courses, eLearning vendors have the required expertise.

3. Achieve Faster Turnaround Time

E-learning vendors have the expertise in rapid authoring tools used to design and develop courses with faster turnaround time.



How Do You Choose the Right eLearning Vendor?

1. Check if eLearning is their Core Business

Choose a vendor whose core business is eLearning development as they can provide complete attention to the project.



2. Check their Project Management Process



Get a clear idea of the processes followed by the vendor and ensure that they can provide a dedicated project manager for the project.

3. Check for Similar Samples and Testimonials

Take a look at the eLearning vendor's portfolio of samples and client testimonials to understand how successful they were in delivering courses as per clients' requirements.



What are the Ways to Establish a Successful Partnership with Your eLearning Vendor?



1. Avoid Pointing Fingers

To overcome issues (if any), collaborate and brainstorm to arrive at logical solutions.

2. Communicate Clearly



Communicate your goals and vision clearly. Also convey any preferences and/or restrictions you might have regarding the development of the eLearning course.

3. Always have a Dedicated Point of Contact

Fix a single point of contact at your end to interact with the eLearning vendor. This eases the communication process.

