

7 STEPS

for Selecting Adaptive Courseware

MOTIVATION

What motivated you to adopt adaptive courseware? A grant or institution-wide initiative? Keep in mind how this starting point will shape your journey.

START
HERE



1 PLAN ACROSS CAMPUS

There are a lot of factors to consider in a scaled adaptive courseware implementation. Get familiar with [all the phases](#).



2 IDENTIFY COURSES

Correlate courses with your rationale for utilizing adaptive courseware. Take a close look at the [historical data](#) that supports the decision and the faculty who will be involved.



3 ALIGN GOALS

At the end of this journey, how will you measure success? Align the goals for the institution, departments and faculty. Determine how they will be tracked for improvement.



4 SCAN THE MARKET

There are a lot of courseware options. Don't just go with what's familiar, discover what's available and most relevant. The [EdSurge Courseware Product Index](#) is the place to start.

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5 NARROW BY FEATURES

The [EdSurge Courseware Product Index](#) can also help you think through the features that are most important to you. Who wrote the content? How customizable is the learning experience? How much will it cost?



6 ASSESS YOUR OPTIONS

Use these methods to further assess several products and their creators:



Request Intel

Ask [all the questions](#). Request a demo and get access to a sandbox account too.



Phone a Friend

Get connected with peers on campus who have used adaptive courseware or sign up for [EdSurge Loop](#) to meet peers at other institutions.



Consult the Research

Search the [CWIC Research Collection](#) for studies associated with specific courseware features.



7 MAKE A DECISION

When selecting adaptive courseware, you're also starting a relationship with its provider. Revisit these questions before making your final choice: Can they offer the type of support you need? Can they customize the product if needed? Have they demonstrated the product does what it claims to do?

YOU'VE GOT COURSEWARE. That's one piece of a successful adaptive learning implementation. You'll also be redesigning courses, learning about data analytics and engaging with other teams. For more guidance, dive into Every Learner Everywhere Network's growing [library of adaptive learning resources](#).