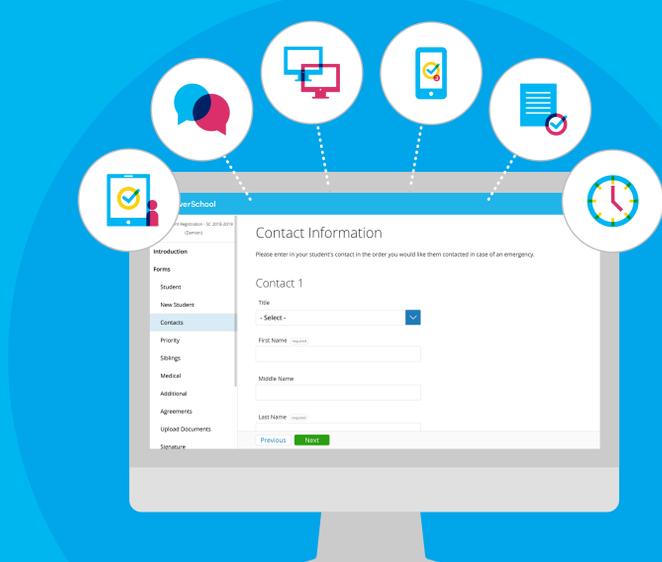


6 Benefits of Online K-12 Enrollment

Making the case for switching to a safe, secure, and efficient online enrollment system



School registrars know from experience that student enrollment can take excessive time and resources—especially if you’re still using a paper-based or outdated digital system that doesn’t integrate with your SIS. Here are six ways K-12 schools and districts can benefit by switching to a modern online student enrollment system.



1

Eliminate Outdated Processes

WASTED COSTS IN PRINTING AND MAILING

Customers reported 50%+ reduction in printing and mailing costs of registration materials when using online enrollment instead of paper-based enrollment.

SOURCE: Hobson & Company, "The Business Case for PowerSchool Enrollment"



Benefits:

Online enrollment eliminates paper, printing, mailing—saving time and money.



2

Increase Family Engagement

CHALLENGES WITH OBSTACLES THAT AFFECT COMMUNICATION

Studies show earlier family engagement results in increased student performance.

SOURCE: <https://www.waterford.org/education/how-parent-involvement-leads-to-student-success/>



Benefits:

Online enrollment systems are convenient and help increase recruitment and communication.



3

Simplify the Enrollment Process

ON AVERAGE, PAPER-BASED REGISTRATION TAKES 67% LONGER THAN ONLINE REGISTRATION

SOURCE: According to a 2019 product usage report of customers using PowerSchool Enrollment



Benefits:

Staff can say goodbye to redundant data entry and families can enjoy the convenience of enrolling students from home.



4

Collect Online Payments Securely

EXTRA TIME AND EFFORT

Manual, in-person fee collection takes time and requires your staff to chase down payments, deliver deposits, and lacks overall security.



Benefits:

Online enrollment with integrated fee collection makes payments quick, easy, and secure for fees, deposits, and other payments.



5

Improve Compliance Reporting

INACCURATE REPORTS = UNACCEPTED/LATE SUBMISSIONS AND DELAYED FUNDING

Paper-based or outdated systems can deliver data that is incompatible with reporting requirements.



Benefits:

Best-in-class online enrollment systems automatically scrub and polish data and standardize formatting of student information to meet state requirements.



6

Deliver Accurate Data from Day One

PAPER-BASED ENROLLMENT IS INEFFICIENT

The process to enter data can take weeks or months, leaving gaps and inaccuracies in crucial student data.



Benefits:

With a modern online enrollment system, families enter data and staff can validate once, and student information is live and accessible by the first day of school.



5 Ways Schools & Districts Win with Online Enrollment

Check out this eBook to learn how schools and districts see cost savings and increased efficiency by switching to a modern, online enrollment system.

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