

# 5 PARAMETERS

## TO BUILD EFFECTIVE PERSONALIZED LEARNING EXPERIENCES

Companies that invest in learning and development can have as much as 24% larger profit margins than organizations that don't.

1

### Utilize Blended Learning

Incorporating a blended approach provides a wide variety of content in different formats with learning material



2

### Make Data Informed Decisions

Using AI and Learning Analytics to get insights can be helpful when developing learning plans for individual learner

3

### Incorporate Self-directed Elements

Personalized training programs can offer suggested content tailored to individual learning experience



4

### Build Social Engagement

Including social elements into training program create engagement through flexible learning opportunities

5

### Measure Results

Gaining insights into the ROI of the program gives an opportunity to find what is working and what needs improvement

