



QUESTIONS TO HELP YOU DECIDE IF A LEARNING APP IS 'THE ONE'



Will it help achieve your learning objectives?

Make a list of the learning results you would like to see in your organisation and what learning outcomes you can realistically expect to see.

Does it make content harder or easier to access?

Consider whether or not an app will allow you to present learning content in a way that is user-centric.



Should you go for HTML5 or native app development?

If you need to update information regularly and who don't want users to download an app, the best option is to choose HTML5. If you have one device type in mind, want the best user experience and require secure data, native app is the best option.

Do you have the right skills in-house to develop an app?

If you decide to build a mobile web application, you will need a developer, designer and instructional designer and if you decide to build a native app on a number of platforms you will need the same team plus additional web developers proficient in a wide range of coding languages.



Do you have a plan in place for future updates and app maintenance?

It is important to have both organisational buy-in and a group of individuals in place who will ensure that your app will continue to have relevant and up-to-date content.

