

THE IMPORTANCE OF SOCIAL LEARNING INTEGRATION IN THE WORKPLACE

WHAT IS SOCIAL LEARNING?

- It is learning through **observation, imitation, or direct instruction.**
- It is a cognitive and behavioral process that occurs in a **social setting.**
- It is the **sharing of knowledge** through various interactions with others.



BENEFITS OF SOCIAL LEARNING IN THE WORKPLACE



It is essential in **employees' development.**



It encourages **collaboration and teamwork.**



It **boosts productivity.**



It helps in **keeping employees competitive.**



It helps model **positive behavior and motivates employees.**

HOW TO INTEGRATE SOCIAL LEARNING IN THE WORKPLACE



Use technology as a platform.

- Create linked or group conversations via Slack or Google Hangouts.



Conduct seminars and training

- Conduct training by groups or teams to make it more engaging and informative for all those involved.
- Introduce Coursera and other online learning platforms that offer short courses and trainings to professionals.



Facilitate informal team interactions.

- Town hall meetings
- Trivia quiz games to promote camaraderie



Encourage peers to give feedback on each other's work.



Manila Recruitment is a full service recruitment consultancy providing executive, expert and technical recruitment support for the Filipino market.

Visit our blog for more recruitment advice

WWW.MANILARECRUITMENT.COM/MANILA-RECRUITMENT-ARTICLES-ADVICE

Sources:

<https://blomfiles.com/blog/10-reasons-to-include-social-learning-in-your-training-plan/>
<https://mashable.com/2012/10/19/social-learning/#.GqjRkRag>
<https://www.training.com.sg/news/2018/05/20/10-things-you-need-to-know-about-social-learning-107214.aspx>
<https://www.influencing.com/blog/the-why-and-how-of-social-learning-in-the-workplace>
<https://www.skillsbuilders.com/5-social-learning-tips-for-corporate-training/>